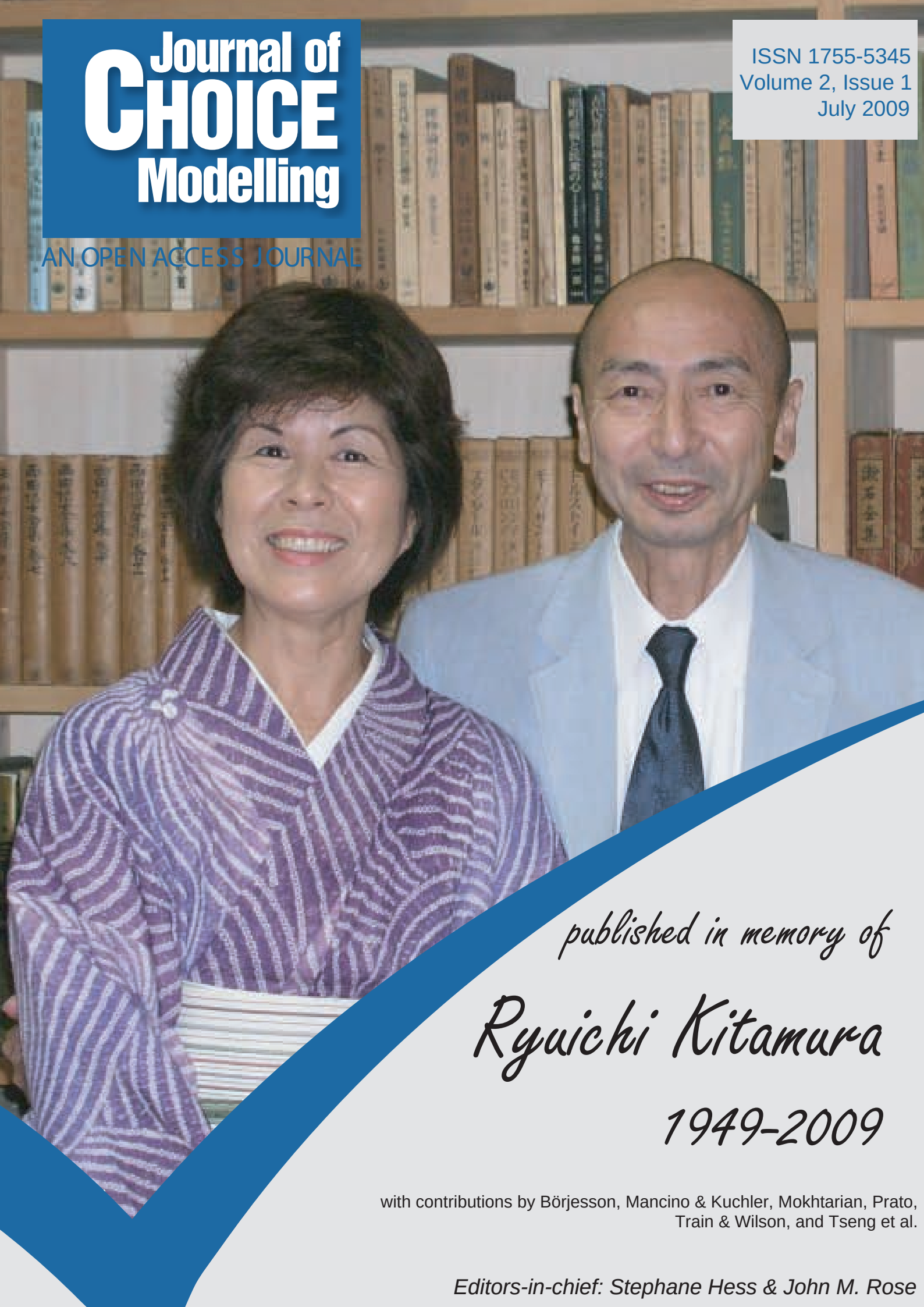
Journal of CHOICE Modelling

AN OPEN ACCESS JOURNAL

ISSN 1755-5345
Volume 2, Issue 1
July 2009



published in memory of

Ryuichi Kitamura

1949–2009

with contributions by Börjesson, Mancino & Kuchler, Mokhtarian, Prato, Train & Wilson, and Tseng et al.

Editors-in-chief: Stephane Hess & John M. Rose

Journal of Choice Modelling

www.jocm.org.uk

The *Journal of Choice Modelling* is an open access peer reviewed journal that publishes theoretical and applied papers in the field of choice modelling. The journal is not limited to one area of study, such as transport or marketing, but invites contributions from across a range of disciplines where the analysis of choice behaviour is a topic of interest. All papers should be submitted via the journal website.

Editors-in-chief

Stephane Hess, University of Leeds
John M. Rose, University of Sydney

Associated editors

Michel Bierlaire, Ecole Polytechnique Fédérale de Lausanne
Michiel C.J. Bliemer, Delft University of Technology & University of Sydney
Juan de Dios Ortúzar, Pontificia Universidad Católica de Chile
Riccardo Scarpa,Waikato University
Kenneth E. Train, University of California at Berkeley

Editorial advisory board

Wiktor Adamowicz, University of Alberta
Thomas Adler, Resource Systems Group
Staffan Algers, Royal Institute of Technology Sweden
Kay Axhausen, ETH Zurich
John Bates, John Bates Services
Richard Batley, University of Leeds
Moshe Ben-Akiva, Massachusetts Institute of Technology
Chandra Bhat, University of Texas at Austin
Denis Bolduc, University of Laval
John Bowman, Bowman Research and Consulting
Peter Boxall, University of Alberta
Mark Bradley, Mark Bradley Research & Consulting
David Brownstone, UC Irvine
David Bunch, UC Irvine
Fredrik Carlsson, Göteborg University
Elisabetta Cherchi, University of Cagliari
Cinzia Cirillo, University of Maryland
Andrew Daly, RAND Europe and University of Leeds
Brett Day, University of East Anglia
Gerard de Jong, Significance and University of Leeds
Benedict Dellaert, Erasmus University Rotterdam
Dick Ettema, Utrecht University
Mogens Fosgerau, Technical University of Denmark
Tony Fowkes, University of Leeds
William Greene, New York University
Hugh Gunn, Hugh Gunn associates
Nick Hanley, University of Stirling
David Hensher, University of Sydney
Joseph Herriges, Iowa State University
Joel Huber, Duke University
Gary Hunt, University of Maine
Michael Keane, University of Technology Sydney
Ryuichi Kitamura, Kyoto University
Frank Koppelman, Northwestern University
Jordan Louviere, University of Technology Sydney
Peter Martinsson, Gteborg University
Daniel McFadden, UC Berkeley
Robert Meyer, University of Pennsylvania
Eric Molin, TU Delft
Susana Mourato, Imperial College London
Harmen Oppewal, Monash University
Ram Pendyala, Arizona State University
John Polak, Imperial College London
Mandy Ryan, University of Aberdeen
Yoram Shiftan, Tecnion, Israel Institute of Technolgoy, Israel
Joffre Swait, Advanis Inc
Jean-Claude Thill, UNC Charlotte
Harry Timmermans, TU Eindhoven
Joan Walker, Boston University
Mark Wardman, University of Leeds
Ken Willis, University of Newcastle
Russ Winer, New York University
Christopher Winship, Harvard University

Logo and cover design

Simon Strupath

Licensed under a Creative Commons Attribution-Non-Commercial 2.0 UK: England & Wales License
http://creativecommons.org/licenses/by-nc/2.0/uk/

ISSN 1755-5345